

HOBBYFARMLIFE.COM ADVERTISING AGREEMENT

This non-exclusive Agreement between _____
(hereinafter called Advertiser) and Mind Like Water, Inc. (hereinafter called MLW) sets
out the terms and conditions under which MLW shall provide advertising services to
Advertiser on the Hobby Farm Life website at ww.hobbyfarmlife.com, owned and
operated by MLW.

Advertiser is selecting the following advertising service(s) (*please type or print
information clearly*):

1. _____ **Front Page Ad** = \$200/month

- Ad dimension is approximately 200 pixels (width) x 100 pixels (height).
- Ad is provided to MLW art-work ready.
- Up to 10 words of text to appear directly beneath the ad.

text: _____

- Ad is hyperlinked to Advertiser's website.

URL: _____

2. _____ **Secondary Page Ad** = \$100/month

- Ad dimension is approximately 200 pixels (width) x 100 pixels (height).
- Ad is provided to MLW art-work ready.
- Up to 10 words of text to appear directly beneath the ad.

text: _____

- Ad is hyperlinked to Advertiser's website.

URL: _____

3. _____ **Secondary/Tertiary Page Listing** = \$50/month

- Advertiser's company name is hyperlinked to Advertiser's website.

company name: _____

URL: _____

- Up to 20 words of text to appear in listing.

text: _____

4. _____ Ad Creation = \$250 (one-time fee)

MLW will create an ad approximately 200 pixels (width) x 100 pixels (height) for Advertiser, based upon input from Advertiser. Advertiser must provide any text that will appear on the ad. Upon request, MLW will revise its originally created ad up to two times, before placement on HobbyFarmLife.com, at no additional cost to Advertiser.

Please feel free to sketch an idea of your ad here. Upon Agreement signature and payment, our graphic designer will contact you.



Other input/ideas (e.g., color/font preferences):

Definitions:

1. "Art-work ready" means the ad is (1) a .jpg or .gif file and (2) 72 dots per inch.
2. "Front page" means placement on the home page of Hobby Farm Life at www.hobbyfarmlife.com (exact location to be determined by MLW).
3. "Secondary page" means placement on one of the following web pages (which are linked from the home page of Hobby Farm Life): The People, The Hobby, or The Farm (exact location to be determined by MLW).
4. "Tertiary page" means placement on a web page on Hobby Farm Life other than the front page or a secondary page (exact location to be determined by MLW).
5. "200 pixels (width) x 100 pixels (height)" is approximately 2.5 inches (width) x 1.5 inches (height).

Additional Terms and Conditions:

1. MLW reserves the right to refuse any advertiser.
2. Once the ad has been posted on HobbyFarmLife.com, Advertiser may request an edit of or change to the ad, text and/or link no more than once every 6 months. Requests should be made to Diane at 913-620-1749 or advertise@hobbyfarmlife.com.

3a. Payment by Advertiser for an Ad and/or Listing must be made by Advertiser before ad placement will occur. Advertiser is selecting the following billing option:

_____ Automatic Monthly Billing of \$ _____/month (credit card only) for _____ months
OR _____ Annual Payment of \$ _____ (credit card, check or money order)

3b. Payment by Advertiser for Ad Creation must be made by Advertiser before ad will be created by MLW. Advertiser is selecting the following billing option:

_____ Credit Card **OR** _____ Check/Money Order.

Do you have a special offer code? _____

MLW will contact Advertiser for credit card information. MLW accepts MasterCard, Visa and American Express. Checks must be made payable to Mind Like Water, Inc. and mailed to: HobbyFarmLife.com, 7419 Metcalf Ave. # 321, Overland Park, KS 66204

4. Advertiser contact information (*please type or print clearly*):

Contact Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email Address: _____

5. Fifteen days notice by Advertiser or MLW is required for cancellation or removal of Advertiser's ad on HobbyFarmLife.com.

Advertiser agrees to the terms and conditions of this Agreement.

Advertiser's signature/date:

Please fax this completed/signed Agreement to 913-381-6081 or mail to the address below.